



Invitation to participate in Mercy High School's 6th annual,
A Toast to Mercy, A Taste and Take Wine Event!

Hosted by the Mercy Parent Club, with benefits going to current Mercy High School Burlingame students!

A Toast to Mercy is a unique opportunity to promote your winery and get into the holiday spirit early! Each year our popularity grows – drawing over 500 attendees. Participating wineries poured and shared their wines in an atmosphere of great cheer and generosity.

This year's event will be held Friday, November 17th from 7:00-10:00 pm at the Historic Kohl Mansion, splendidly decorated for Christmas. In addition, we are expanding our invitations to a broader merchant group, including specialty cheeses, etc. If you would like to feature your wines or wares at this year's event, please complete the attached form ASAP and return to:

Mercy High School-Wine Event
2750 Adeline Drive
Burlingame CA 94010
Email: jmunsey@mercyhsb.com Fax: 650-343-2976

Respond quickly, as space is limited!

Generally, a 50% school/merchant split of all sales is expected. As a participant in A Taste of Mercy, merchants will be recognized in the Mercy High School Annual Report Magazine, "The Oaks" circulation 9000, as well as in all print and electronic marketing material distributed in support of the event. Below are specifics for the 2017 Taste and Take Wine Event this fall:

Event Date: Friday, November 17, 2017
Event start/end time: 7:00 pm - 10:00 pm
Event load in time: 3:00 pm
Tasting Pours: Mercy will reimburse wineries for each pour at \$0.50 per ticket (pour amount between 1-2 oz.)
Pouring prices will be:

- Wine Value \$15 - \$29 1 ticket
- Wine Value \$30 - \$44 2 tickets
- Wine Value \$45 - \$59 3 tickets
- Wine Value \$60+ - 4 tickets

Bottle Sale 50/50 split

In addition, this year we are requesting each vintner consider a wine donation for a silent auction at the event featuring the participating vintners.

We look forward to your partnership at this year's event! If you have any questions please contact Jennifer Munsey in the Mercy High School Advancement Office at 650-762-1199 or jmunsey@mercyhsb.com

Sincerely,

Kristi Will (Phoebe 19')
MPC VP of Fundraising Events

