

Bowl-A-thon 2017

TOUR-A-THON

Important Information

Mercy High School's Bowlathon is one of the **highlights** of the fall semester, thanks to the Student Body Officers (SBOs) who put on an amazing day for all of our Mercy students! This is our annual student fundraiser, and the only time we ask our students to help us raise money. With support from the entire student body, our goal is to raise over **\$55,000** for Mercy's academic, extracurricular and athletic programs!

******Each student is asked to raise a minimum of \$75******

Again this year, Mercy HSB has partnered with eTeamSponsor to administer and support the Bowl-A-Thon fundraising efforts ONLINE!

eTeamSponsor is an innovating software platform that enables schools,

Foundations and non profits to raise funds safely and effectively.

Included in this packet is additional Parent\Guardian information.

See Student Instructions below

Important Dates & Mercy Bowl-A-Thon & fundraising campaign set up instructions:

BOWL-A-THON eTeamSponsor Student set UP email notifications: Aug. 24th-26th.

BOWL-A-THON\FUNDRAISING KICK OFF RALLY: Monday, August 28, 2017

BOWL-A-THON EVENT DATE: Tuesday, September 19, 2017

BOWL-A-THON FUNRAISING END DATE: September 29, 2017

There is bowling only on Sept. 19th, no school classes. Go directly to Bel Mateo Bowl for your bowling session. This is a minimum day for all participants. Arrive at your scheduled time, and after your bowling session is finished, you will be dismissed for the day. Parents are responsible for arranging their daughter's transportation to and from Bel Mateo Bowl and each class will bowl at their designated time.

TIME: 8:45 to 10:15 a.m. Freshmen

10:00 to 11:45 a.m. Sophomores

11:30 a.m. to 1:00 p.m. Juniors

12:45 to 2:30 p.m. Seniors

PLACE: At Bel Mateo Bowl, 43rd & Olympic, San Mateo

BOWL-A-THON\FUNDRAISING CAMPAIGN CONCLUDES: Friday, September 29th

PRIZES: Fabulous prizes for students who bring in the most money, and spirited Advisory and Class level competitions! (See attached pages)

eTeamSponsor

Student participant Instructions

3 Simple Steps:

1. New Student participants will receive a Campaign ID (CID#) with Computer registration instructions. Returning Students will receive login instructions new Campaign ID (CID#) with password recovery instructions (*see CID# locator chart below, your CID# corresponds to your ADVISORY*)
2. Students will identify and enter potential sponsor names, email address, cell # and relationship type. (uncle, aunt, grandparent extended family, friend).
3. Students complete ONLINE campaign registration & Sponsor identification by; by going to, eTeamSponsor.com to login or create your campaign login, use Your Mercy email and CID# to register by;
The Bowl-A -thon Kick off Rally- Tuesday 8/28/17
4. If you receive sponsorship donations NOT processed through the donation site, please deliver to the Mercy HS main office *Bowl-A -thon* box with the name of the student, Advisory # and, student email printed clearly for donation credit.
5. Bring a copy of your completed Participant instructions page to your Advisory for Bowl-A –Thon kickoff!

DO NOT TURN IN ANY MONEY TO YOUR ADVISOR!

Students who turned in money this summer with your permission slip, should expect to see the donation on their personal campaign page by 9/1/17!

Follow the Participant instructions below & given in the campaign welcome email, using your CID# from above. Please complete the on-line registration and bring your hard copy of your sheet with you to school on Monday Aug. 28th!

Student CID# is by class Advisory

Advisory class year	Advisory Name	Advisory Faculty Name\nnames	eTeamSponsor CID#
Freshmen Class of 2021	F-109	Tom Wootten	CID = 45525150
Freshmen Class of 2021	F-109R	Jennifer Lambdin	CID = 45525323
Freshmen Class of 2021	F-111	Ryan Offield	CID = 45525645
Freshmen Class of 2021	F-121	Mary Louise Castillo	CID = 45525752
Freshmen Class of 2021	F-217	Ryan McGoron	CID = 45525879
Sophomore Class of 2020	T-115	Sarah Boragno	CID = 45522668
Sophomore Class of 2020	T-119	Kevin Allardice	CID = 45522208
Sophomore Class of 2020	T-215	Kelsey Connolly	CID = 45522464
Sophomore Class of 2020	T-303	Nazira Kury-Arnold	CID = 45523041
Sophomore Class of 2020	T-234B	Liz Barthe	CID = 45522884
Junior Class of 2019	J-104R	Pat Bradley	CID = 45523764
Junior Class of 2019	J-128	Carol Piccolotti	CID = 45523955
Junior Class of 2019	J-215R	Kirk Demilinger	CID = 45524143
Junior Class of 2019	J-234A	Sarah Rowan	CID = 45524339
Senior Class of 2018	S-107R	Andrea Smith	CID = 45524759
Senior Class of 2018	S-117	Susan Roughgarden	CID = 45524975
Senior Class of 2018	S-216R	Julie Fischer	CID = 45524549
Senior Class of 2018	S-219	Ed Ibarra	CID = 45524647

Participant Instructions

Due Date:

Your Name: _____

Your Email: _____

Identify **20** Supporters and their relationship, to receive your personal Email Campaign.











Include Family Member Cell #'s to TEXT them your Campaign link

Think of people who live furthest away from you first, and who would most likely want to support you

#	FAMILY MEMBER NAME	PRIMARY EMAIL ADDRESS	CELL #	RECOMMENDED
Ex.	Sandra Smith	sandrasmith08@yahoo.com	415-555-1234	Aunt
1				Dad
2				Mom
3				Aunt
4				Uncle
5				Grandpa
6				Grandma

#	SUPPORTER FIRST & LAST	SUPPORTER EMAIL ADDRESS	RECOMMENDED
7			Aunt/Uncle
8			Aunt/Uncle
9			Grandma/Grandpa
10			Adult Sibling
11			Adult Sibling
12			Adult Cousin
13			Adult Cousin
14			Previous Coach
15			Previous Coach
16			Dentist/Orthodontist
17			Realtor
18			Accountant
19			Financial Advisor
20			Insurance Agent

NEXT STEP, it's time to spread the word at our Campaign Launch Meeting

First Time Participants	...or...	Returning Participants
<p>1. Go to eTeamSponsor.com Desktop/Laptop Users: click 'Campaign Login' on top right Mobile Users: click the Menu Bar (3 lines), then 'Campaign Login'</p> <p>2. Enter your CID# under 'First-time Registration' OurCID#: <input type="text"/></p> <p>3. Enter your first & last name, email and create a password, click 'Submit Request' then 'Join Campaign'</p> <p>4. Text the Campaign individually to your family members listed above. Start with your parents and ask them to share the campaign. </p> <p>5. Post Campaign on Facebook, Share on Twitter! Say something positive about <i>why</i> your program is raising money.  </p> <p>6. Start Email campaign by clicking ADD DONOR and select their relationship to you. First & Last name w/valid email are required, we'll send once validated. </p> <p><i>For emails that are validating, send donors a heads-up email now</i> </p>		<p>1. Go to eTeamSponsor.com Desktop/Laptop Users: click 'Campaign Login' on top right Mobile Users: click the Menu Bar (3 lines), then 'Campaign Login'</p> <p>2. Under Welcome Back, enter your email and password to login Forgot Password? Click link, check your email to reset password</p> <p>3. Text the Campaign individually to your family members listed above. Start with your parents and ask them to share the campaign. </p> <p>4. Post Campaign on Facebook, Share on Twitter! Say something positive about <i>why</i> your program and campaign is raising money.  </p> <p>5. Start Email campaign by clicking ADD DONOR and select their relationship to you. First & Last name w/valid email are required, we'll send once validated. </p> <p><i>For emails that are validating, send donors a heads-up email now</i> </p>

Please note that our system will not accept invalid emails. All information is confidential and secure. Personal information is never sold or shared with third parties.
To view our Privacy Policy visit: <http://eteamsponsor.com/about/privacy-policy/>

Dear Parents/Guardians,

This year we will be launching a Fundraising Campaign powered by eTeamSponsor to help us raise the necessary funds for our program. The information below is designed to help you learn more about eTeam's system and how we will be using it. It's important to share this information so you have a better understanding of how it works and more importantly how *easy & effective* eTeamSponsor is.

What does eTeamSponsor do? Campaign Fundraising. This is a common and very effective way to fund a program, by raising many small amounts of money from a large number of people, typically via the Internet. eTeam's system allows us to invite people across the country to help support a worthy cause using today's most common forms of communication (Email, Texting and Social Media). After they choose to donate to our campaign, a **Tax-Deductible Receipt** and a personalized **"Thank You"** will be emailed to them automatically on behalf of our program and your son/daughter.

Why use eTeamSponsor? Because of their results. Since 2010, over 2,000 schools nationwide have raised **Millions** using eTeamSponsor. Its unique 3 by 3 system (image below) is safe, effective & proven to raise the most money possible. Their team-approach to fundraising is easier, less time-consuming & more efficient than all other types of fundraising we do. And most importantly eTeam is the **only** fundraising platform that can legally provide a tax-deduction for every one of our supporters.



What role will my son/daughter play? On the Campaign Launch Date, your son/daughter will be asked to bring a list (provided by eTeamSponsor) of potential supporters to our meeting, so we can **spread the word**. The goal is simple: get our Campaign message in front of as many people as possible. Think of people who would want to support your son/daughter who live the furthest away first.

Instructions for launch from mobile device or computer (Parents encouraged to help)

- 1) Identify **20** supporters to receive a personalized Campaign Email
- 2) Text the Campaign Link to his/her Family & Friends
- 3) Share our Campaign on Social Media



eTeamSponsor Privacy Policy & Terms of Service

eTeamSponsor's (eTS) has partnered with eSponsorNow.org (eSN) to offer the safest, most effective and proven method to raise money in the country. Programs are raising over **\$350** per participant nationwide who participate through Email, Social Media & Text. Both eTS & eSN are deeply committed to safeguarding you, your children, and your supporter's privacy online. The terms of our agreement with your program clearly state the following:

- The eTS system will automatically send the supporters that you identify up to 4 emails over a 35-day period. Once a donation is made, they will NOT receive any further emails for the Campaign. Supporters can opt-out at any time in accordance with the CAN SPAM Act.
- eTS & eSN DO NOT share any information gathered within the scope of this fundraiser with ANY third-parties.
- All emails received by you and/or supporters are in direct relationship with our fundraising efforts, none are SPAM or third-party solicitations.
- All information gathered for the Campaign is encrypted using SSL technology, at the industry standard.
- eTS & eSN DO NOT store the supporter's financial information (ex. Credit Card information, e-Check information etc.) what-so-ever.
- ALL donors will receive an immediate "Tax-Deductible Receipt" email from eSponsorNow.org on behalf of the program and the participant they supported. In addition, a personal "Thank You" email will automatically be sent 3 days after the donation was made on behalf of the participant.

Questions? Call eTS at 888.842.8220 x102

Student Incentives

To reach our \$55,000 Goal WE NEED 100% PARTICIPTION

Each student is asked to raise a minimum of \$75

Individual top Prizes!

Prom or Formal Day OFF- Raise \$175 by Friday, September 29, 2017 at 3:00PM

(If you are in a tri-school class and prom or winter formal falls on a tri-school class day, this does NOT count as an excused absence, & you are required to attend that class at either Serra or NDB)

Prizes for the Top Sponsorship amounts collected by a student are:

1st place: \$175 gift certificate package

2nd place: \$125 gift certificate package

3rd place: \$75 gift certificate package

Advisory top Prize!

The **Top Advisory** that has collected the largest amount of money will receive **3% of the total amount back to their Advisory**. It will then be up to the winning Advisory what they would like to do with their money. They can plan their own pizza party; donate it back to the school or to a Mercy Charity.

The Advisory with the highest Bowling score at the Bowl a thon itself will receive \$100 for their Advisory.

Because we always play fair...

The winning Advisory in each case will be determined by dividing the total dollars brought in by number of students in the Advisory. The Advisory with the *highest dollar average per student* will receive the prizes.

Class Spirit Points

The **Top Class** that has collected the largest amount of money EACH WEEK for the 4 Week campaign will receive 10 Mercy Spirit points. Each class seniors, juniors, sophomores and freshman are eligible to earn 10 spirit points per week!

Note: to be eligible for prizes, including Formal or Prom day off,

All money must be in by 3 p.m. on Friday, Sept. 29th 2017

*****No exceptions!*****