

Bowl-A-thon 2016

TOUR-A-THON

Important Information

Mercy High School's Bowlathon is one of the **highlights** of the fall semester, thanks to the Student Body Officers (SBOs) who put on an amazing day for all of our Mercy students! This is our annual student fundraiser, and the only time we ask our students to help us raise money. With support from the entire student body, our goal is to raise over **\$55,000** for Mercy's academic, extracurricular and athletic programs!

******Each student is asked to raise a minimum of \$75******

New this year, Mercy HSB has partnered with eTeamSponsor to administer and support the Bowl-A-Thon fundraising efforts ONLINE!

eTeamSponsor is an innovating software platform that enables schools,

Foundations and non profits to raise funds safely and effectively.

Included in this packet is additional Parent\Guardian information.

See Student Instructions below

Important Dates & Mercy Bowl-A-Thon & fundraising campaign set up instructions:

BOWL-A-THON eTeamSponsor Student set UP: Monday, August 29, 2016 (instructions below)

BOWL-A-THON\FUNDRAISING KICK OFF RALLY: Tuesday, August 30, 2016

BOWL-A-THON EVENT DATE: Tuesday, September 20, 2016

BOWL-A-THON FUNRAISING END DATE: September 30, 2016

There is bowling only on Sept. 20th, no school classes. Go directly to Bel Mateo Bowl for your bowling session. This is a minimum day for all participants. Arrive at your scheduled time, and after your bowling session is finished, you will be dismissed for the day. Parents are responsible for arranging their daughter's transportation to and from Bel Mateo Bowl and each class will bowl at their designated time.

TIME: 8:45 to 10:15 a.m. Freshmen

10:00 to 11:45 a.m. Sophomores

11:30 a.m. to 1:00 p.m. Juniors

12:45 to 2:30 p.m. Seniors

PLACE: At Bel Mateo Bowl, 43rd & Olympic, San Mateo

BOWL-A-THON\FUNDRAISING CAMPAIGN CONCLUDES: Friday, September 30th

PRIZES: Fabulous prizes for students who bring in the most money, and spirited Advisory and Class level competitions! (See attached pages)

If you have any questions, please contact

Jennifer Munsey, Advancement Event Coordinator at 650-762-1199 or jmunsey@mercyhsb.com

eTeamSponsor

Student participant Instructions

3 Simple Steps:

1. Students' participant will receive a Campaign ID (CID#) with mobile APP and Computer registration instructions. *(see CID# locator chart below, your CID# corresponds to your ADVISORY)*
2. Students will identify and enter potential sponsor names, email address and relationship type. (uncle, aunt, grandparent extended family, friend).
3. Students complete ONLINE campaign registration & Sponsor identification by; downloading the free [TeamFunder app](#) on your smart phone & by going to, [eTeamSponsor.com](#) to create your campaign login, use Your Mercy email and CID# to register by;
The Bowl-A -thon Kick off Rally- Tuesday 8/30/16
4. If you receive sponsorship donations NOT processed through the donation site, please deliver to the Mercy HS main office *Bowl-A -thon* box with the name of the student printed clearly for credit.
5. Bring a copy of your completed Participant instructions page to your Advisory for Bowl-A –Thon kickoff!

DO NOT TURN IN ANY MONEY TO YOUR ADVISOR!

Student CID# is by class Advisory

Advisory class year	Advisory Name	Advisory Faculty Name\names	eTeamSponsor CID#
Freshmen Class of 2020	F-234B	Liz Barthe\Angie Simonetti	CID = 23992033
Freshmen Class of 2020	F-119	Kevin Allardice\Sandy Flaherty	CID = 23994036
Freshmen Class of 2020	F-215	Kelsey Connolly	CID = 23994270
Freshmen Class of 2020	F-115	Sarah Boragno\Stephanie Oudiz	CID = 23994425
Freshmen Class of 2020	F-303	Nazira Kury\Nadine Baroudi	CID = 23994614
Sophomore Class of 2019	T-128	Carol Piccolotti\Peter Diaz (Sarah Rowan)	CID = 23994740
Sophomore Class of 2019	T-215R	Rudraigh Quattain (Pat Bradley)	CID = 23994964
Sophomore Class of 2019	T-234A	Sarah Rowan (Piccolotti/Diaz)	CID = 23995126
Sophomore Class of 2019	T-104R	Pat Bradley/Carolina Orantes (Rudraigh Quattrain)	CID = 23995233
Junior Class of 2018	J-117	Susan Roughgarden (Ed Ibarra)	CID = 23999697
Junior Class of 2018	J-219	Ed Ibarra (Susan Roughgarden	CID = 23999769
Junior Class of 2018	J-217R	Kirk Demlinger\Julie Fischer (Andrea Smith)	CID = 23999714
Junior Class of 2018	J-107R	Andrea Smith (Kirk Demlinger/Julie Fischer)	CID = 23999679
Senior Class of 2017	S-109	Tom Wootten (Ryan Offield)	CID = 23999798
Senior Class of 2017	S-111	Ryan Offield (Tom Wootten)	CID = 23999878
Senior Class of 2017	S-121	Mary Louise Castillo	CID = 23999938
Senior Class of 2017	S-109R	Jennifer Lambdin\Louisa LaFarge	CID = 23999843
Senior Class of 2017	S-217	Ryan McGoron\Pam Matthews	CID = 23999911


**Follow the Participant instructions below, using your CID# from above.
Please complete the on-line registration and bring your hard copy of your
sheet with you to school on Tuesday September 30th!**

Participant Instructions

Your Name: _____







Your Email: _____

IMPORTANT: Please COMPLETE this sheet and bring it with you to our Campaign Launch Meeting!

Identify 20 Supporters who you want to receive a personal Email  Campaign from you.

#	SPONSOR'S FIRST & LAST NAME	SPONSOR'S PRIMARY EMAIL ADDRESS	RELATIONSHIP
Ex.	John Smith	johnsmith08@yahoo.com	Uncle
1			Aunt
2			Grandma
3			Grandpa
4			Mom
5			Dad
6			Extended Family
7			Extended Family
8			Extended Family
9			Extended Family
10			Extended Family
11			Extended Family
12			Extended Family
13			Extended Family
14			Previous Coach
15			Previous Coach
16			Doctor
17			Dentist/Orthodontist
18			Accountant
19			Financial Advisor
20			Insurance Agent

NOW it's time to spread the word at our Campaign Launch Meeting!

MOBILE APP INSTRUCTIONS	OR... COMPUTER INSTRUCTIONS
<ol style="list-style-type: none"> Download the free TeamFunder App Click on 'sign up' Our CID#: <input type="text"/> Enter your full name, email and create a password, Click 'Join Campaign' Text Campaign by selecting Family Members cell numbers from your contacts. Start with Parents, Grandparents, Aunts & Uncles. Send by clicking TEXT CONTACT(S)  Share your Campaign on Facebook and Twitter! Say something positive about your program.   Create Contacts: Add your 20 Supporter Names & Email Addresses by using your list of supporters. (Phone Number is Not Required) 	<ol style="list-style-type: none"> Go to eTeamSponsor.com Click 'Campaign Login' in the top right corner Our CID#: <input type="text"/> Enter your full name, email and create a password, Click 'Join Campaign' Text Yourself your Campaign Link to your phone. Then forward the Campaign Link to your Family Members, start with Parents, Grandparents, Aunts & Uncles. (make sure your Cell # and Cell Provider are correct, or enter them now).  Post Campaign on Facebook, Share on Twitter! Say something positive about your program.   Add your 20 Supporters by selecting the appropriate relationship type using the Carousel and also by using your list of supporters.

ALL INFORMATION IS CONFIDENTIAL AND SECURE --- PERSONAL INFORMATION IS NEVER SOLD, SHARED OR DISTRIBUTED TO ANY THIRD PARTIES.

To view our Privacy Policy visit: <http://eteamsponsor.com/about/privacy-policy/>

Questions? We're here for you, call 888-842-8220 ext. 102

Dear Parents/Guardians,

This information is being provided to introduce you to **eTeamSponsor, Inc. (eTS)** and to help you learn more about **eTS's Automated Crowdfunding Platform**. We believe it's important to share this information so that you have a better understanding of how the eTS platform works and more importantly ---- how **safe, easy and effective** the eTS platform is.







What is Crowdfunding?: Crowdfunding is a very common and very effective way to fund a project or venture, by raising many small amounts of money from a large number of people, typically via the Internet. In other words, it's the process of inviting lots of people to help support a worthy cause using today's most common forms of communication (Email, Texting and Social Media).

Why use eTS?: The eTS platform is safe, effective & proven to work --- and the process is easier, less time-consuming & more efficient than all other types of fundraising we do. With your child's active participation, our program can raise thousands to help assist in meeting our annual budgetary demands.

Clear Advantages: eTS is the only automated crowdfunding platform that provides 3 ways to reach supporters (Email, Text and Social Media) and 3 ways for supporters to donate to our cause (Online, Mail or Phone). eTS is also one of the only crowdfunding platforms that can legally provide a tax-deduction for our supporters.



What role will my child play?: Your child will be asked to **help us spread the word** --- *that's all* --- just help us get our Campaign message in front of as many people as possible, especially those who might be inclined to support our cause. Upon making a contribution, a **Tax-Deductible Receipt** and a personalized **"Thank You"** will be emailed directly to the sponsor on your child's behalf (automatically). When used properly and with your child's best effort, the eTS system will maximize our campaign's success, helping us reach more donors and raise more funds, both inside & outside of our community. The eTS platform makes it **SAFE, QUICK** and **EASY** for your child to participate. Here are the 3 activities that participants will do to help us reach our goal:

- 1) Help us spread the word by Texting  the Campaign Link to his/her Family & Friends
- 2) Share our Campaign by Posting the Link on his/her Social Media pages    (you can participate too )
- 3) Identify 20 or more sponsors to receive a personalized  Campaign Email. This email will be sent to your child's sponsors (the individuals that he/she identifies) from his/her email address, automatically.
Please use the Participant 'Take-Home List' to help collect & record these Names and Emails in advance.

Your child's active participation is the key to our campaign's success! We appreciate your support!

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eTeamSponsor Privacy Policy & Terms of Service

eTeamSponsor's (eTS) innovative software platform is helping Schools, Foundations, and Non-Profits across the nation raise thousands safely, efficiently and hassle-free. eTS has partnered with eSponsorNow.org (eSN) to offer the most effective and proven method to raise money in the market today. Through our social fundraising campaign, programs are raising over \$300 per participant! Both eTS & eSN are deeply committed to safeguarding you, your children, and your sponsor's privacy online. The terms of our agreement with your program clearly state the following:

- The eTS system will automatically send the sponsors that you identify up to 4 emails over a 35-day period from YOU and YOUR email address. Once the sponsor makes a donation, they will NOT receive any further sponsorship emails. Sponsors can opt-out at any time.
- We DO NOT share any information gathered within the scope of this fundraiser with ANY third-parties.
- All emails received by you and/or the sponsors are in direct relationship with our fundraising efforts, none are SPAM or third-party solicitations.
- All information gathered for the fundraiser is encrypted using SSL technology, at the industry standard.
- We DO NOT store the sponsor's financial information (ex. Credit Card information, e-Check information etc.) what-so-ever.
- ALL sponsors who make a sponsorship will receive an immediate "Tax-Deductible Receipt" email from eSponsorNow.org on behalf of the program and the participant they supported. In addition, a personal "Thank You" email will automatically be sent 3 days after sponsorship on behalf of the participant.

For addition information, please visit our website: <http://eteamsponsor.com/how-it-works/faqs/> You'll also find a copy of our **Privacy Policy**.

Questions? Call eTS at 888-842-8220 ext. 102

Student Incentives

To reach our \$55,000 Goal WE NEED 100% PARTICIPTION

Each student is asked to raise a minimum of \$75

Individuual top Prizes!

Prom or Formal Day OFF- Raise \$175 by Friday, September 30, 2016 at 3:00PM

(If you are in a tri-school class and prom or winter formal falls on a tri-school class day, this does NOT count as an excused absence, & you are required to attend that class at either Serra or NDB)

Prizes for the Top Sponsorship amounts collected by a student are:

1st place: \$175 gift certificate package

2nd place: \$125 gift certificate package

3rd place: \$75 gift certificate package

Advisory top Prize!

The ***Top Advisory*** that has collected the largest amount of money will receive **3% of the total amount back to their Advisory**. It will then be up to the winning Advisory what they would like to do with their money. They can plan their own pizza party; donate it back to the school or to a Mercy Charity.

The Advisory with the highest Bowling score at the Bowl a thon itself will receive \$100 for their Advisory.

Because we always play fair...

The winning Advisory in each case will be determined by dividing the total dollars brought in by number of students in the Advisory. The Advisory with the *highest dollar average per student* will receive the prizes.

Class Spirit Points

The ***Top Class*** that has collected the largest amount of money EACH WEEK for the 4 Week campaign will receive 10 Mercy Spirit points. Each class seniors, juniors, sophomores and freshman are eligible to earn 10 spirit points per week!

Note: to be eligible for prizes, including Formal or Prom day off,

All money must be in by 3 p.m. on Friday, Sept. 30th

*****No exceptions!*****